

# LUNCHBOX SHOPPING SO EASY, EVERYONE CAN DO IT

## aldi.com.au/lunchbox

# Balanced Lunchboxes Made Easy

With the help of the ALDI Lunchbox initiative, more parents are creating balanced lunchboxes for their kids every day. Our weekly plans keep meals creative, so kids are less likely to swap the items in their lunchbox. The app has made it even easier to create shopping lists, plan weekly lunches and find out what goes into a balanced diet.



## The ALDI Lunchbox app for iPhone®

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The ALDI Lunchbox app for iPhone has been popular amongst parents and even kids. You too can share in the lunchbox fun by downloading the app today.



## The ALDI Lunchbox app now for Android™

Introducing the ALDI Lunchbox app for Android<sup>™</sup>. Simply download it on Google Play<sup>™</sup>, and start creating balanced lunchboxes today.



## Look out for the logo

When you see this logo in an ALDI store it means the product is part of the ALDI Lunchbox initiative. Packed into a balanced school lunchbox, these products help kids meet their nutritional needs. Use the product list on the back of this brochure to ensure you're selecting the right products. Visit the website to learn more about how often different products in the initiative should appear in weekly lunchboxes to achieve balance.



## Carefully created with the experts

Together with Healthy Kids Association, we've selected the products in this initiative. When combined into weekly balanced lunchboxes, they'll help your kids meet their daily nutritional requirements.

\*Available for supported devices running Android OS 4.1+, iOS 4.0+ for iPhone 3GS+, iPad 1 & 2, and iPod 3+ Android and Google Play are trademarks of Google Inc.

# What's in a balanced lunchbox?

According to Healthy Kids, a balanced lunchbox contains four core items plus another one for active kids. A day's lunchbox can make up around a third of a kid's daily nutritional requirements. That's why it's important that lunchboxes are filled with nutritious choices that offer variety throughout the week, helping kids concentrate, learn, grow and play. Here's a quick guide:

#### To drink:

Water is the every day drink of choice. Provide variety with reduced fat milk drinks, or small 99% fruit juice drinks throughout the week. Freeze them to keep the lunchbox foods safe, cool and provide a nice refreshment your kids will love – especially on hot days.

#### An extra snack:

Extra snacks can be good as a once a week lunchbox food in addition to the main 4 core items. Foods to consider are wholegrain muesli or snack bars, small packets of chips or fruit in jelly. Normally children get enough of these foods outside school hours, so reserve them for active days when kids need extra energy.

#### A snack:

Sliced veggies with salsa, wholegrain crackers with reduced fat cheese or fruit bread, make great nutritious snacks based on core foods. Nutritious snacks will help keep kids fuelled for play and ready to learn. Include one that your kids will love, every day.

#### Fruit:

Fresh fruit makes a great nutritious snack and it comes in its own packaging! Include a piece of fresh fruit every day. Mix it up with tinned, frozen, tubs and dried fruit varieties throughout the course of a week.

#### The main meal (Big Lunch):

This is usually a sandwich, wrap, leftovers or salad using wholemeal or wholegrain bread as best choice. Fill sandwiches starting off with some salad or vegetables and then a choice of: lean meat (beef, chicken, turkey, pork, lamb), canned fish (tuna or salmon), reduced-fat cheese, baked beans or the occasional spread of Vegemite – all over the course of a week. Mix it up each day for variety.



# The Five Core Food Groups

The menus we have created with *Healthy Kids* provide food from all five core food groups. Eating this way during childhood can reduce the risk of diet related diseases later in life. This is why packing a balanced lunchbox is really important to develop healthy eating habits for life.

Famous

Cereal

# The ALDI lunchbox range

#### Grains-choose wholegrain first

#### BREAD

Bakers Life Lebanese Bread (Wholemeal),
Raisin Toast, Fruit Muffins, Sunny Crumpets, Wraps (White or Wholegrain), Grain Wise Original
9 Grains and Seeds, Sandwich Sliced Bread (Soft White, Wholemeal or Multigrain) or Sunny Pikelets
Viva Bread (Smooth Wholemeal or High Fibre White)
Bakehouse Bread (Wholemeal, Light Rye, Mixed Grain, or Soy and Linseed)

#### **BREAKFAST CEREAL**

**Goldenvale** Muesli (Fruit & Nut or Apricot & Almond) **Just Organic** Cranberry & Almond Muesli

#### CRACKERS

**Damora** Water Crackers (Cracked Pepper or Original), Crispbread (Wholemeal or Hi Fibre), Vita Grain (Garlic Spirulina or Sea Salt & Cracked Pepper), Sanz Crackers, Rice Crackers (Chicken, Seaweed, BBQ or Plain), Brown Rice Crackers (Multigrain or Original), Thin Rice and Corn Cakes, Original Thin Rice Cakes, Snakos (Chicken) or Rice Cracker Snacks

#### PASTA & RICE

**Just Organic** Spaghetti, Penne or Wholemeal Spirals

Casa Barelli Penne, Spaghetti or Lasagne Sheets

**Imperial Grain** Rice (Fragrant Brown, Jasmine or Long Grain White)

**Simplee** Pasta & Sauce (Sour Cream & Chives, Alfredo, Carbonara or Macaroni & Cheese) or Flavoured Rice (Chicken & Vegetable or Satay)

#### Vegetables-choose fresh first

#### FRESH VEGETABLES

Lettuce, Baby Spinach, Salad Mix, Tomatoes (Truss, Gourmet or Roma), Carrots, Capsicum (Red, Duo or Trio Colour Packs), Celery or Cucumbers (Lebanese, Continental or Snack Size) Merevale Winter Stir Fry Vegetables

#### FROZEN VEGETABLES

Market Fare Mixed Vegetables, Super Sweet Corn Kernels, Super Sweet Corn Cobs, Broccoli, Garden Peas, Baby Peas, Broccoli & Cauliflower, Carrots & Corn, Winter Vegetables, Spinach, QuickSteam Vegetables (Carrot Broccoli & Cauliflower or Carrot, Corn & Broccoli) or Stir Fry Vegetables (Thai or Shanghai Style)

#### **CANNED VEGETABLES**

New Season Red Kidney Beans, Five Bean Mix, Lentils, Cannellini Beans, Chick Peas, Corn Kernels or Sliced Beetroot Remano Italian Peeled Tomatoes (Diced or Whole) Just Organic Italian Diced Tomatoes

#### PASTA SAUCE

Just Organic Pasta Sauce (Traditional or Basil & Garlic) Remano Pasta Sauce (Traditional Tomato, Chunky Garden Vegetables, Tomato, Garlic & Onion or Bolognese) or Passata

#### DIPS

El Tora Mild Salsa Dip Deli Originals Hommus Dip Millcroft French Onion Dip or Gherkin Dip Merevale Fresh Tabouleh

#### Fruit-choose fresh first

#### **FRESH FRUIT**

Strawberries, Pears, Avocados, Mandarins, Dates, Rockmelon, Watermelon, Kiwifruit, Pineapple, Oranges, Apples or Bananas

#### **FROZEN FRUIT**

**Sweethaven** Raspberries, Blueberries or Mixed Berries

#### **DRIED FRUIT & NUTS**

Sweet Vine Turkish Apricots, Sultanas, Pitted Prunes or Pitted Dates Oh So Natural Fruit & Nut Mix or Almonds

#### **CANNED FRUIT**

**Sweet Valley** Pineapple Chunks in Juice, Pineapple Slices in Juice, Unsweetened Apple Purée, Diced Peaches, Diced Fruit Salad, Two Fruits in Juice or Two Fruits

#### **FRUIT JUICE**

Westcliff Juice 6 pack (Apple, Apple & Blackcurrant or Orange) or Mega Juice 6 pack (Apple Mango & Banana)

#### Protein-choose lean first

#### SALMON & TUNA

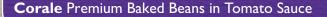


**Portview** Flavoured Tuna (Mexican Salsa, Seeded Mustard, Mango Chilli or Lemon & Pepper) or Tuna Treat with Crackers (Mayonnaise & Cracked Pepper, Thai Sweet Chilli or Mayonnaise & Wholegrain Mustard)

#### **DELI MEATS**

**Berg** 97% Fat Free Sliced Leg Ham, 97% Fat Free Thinly Sliced Turkey, 97% Fat Free Thinly Sliced Chicken, Double Smoked Ham, Thinly Sliced Honey Roast Ham or Smoked Chicken Breast Meat

#### Lodge Farm Eggs



#### Dairy-choose reduced fat first

#### CHEESE

Westacre Light Grated Cheddar Cheese, Light Tasty Cheese Block, Tasty Cheddar Cheese Slices (Original or Light), Lite Cottage Cheese or Snack n Go Cheddar Cheese and Crackers (Extra Tasty, Cheddar or Light)

Manhattan Light Cream Cheese

Babybel Mini Original Cheese Balls

**Cowbelle** Cheese Rockets, Cheestreamers or Cheese Triangles (Regular or Light)

#### DESSERT

**Brooklea** Vanilla Custard, Stampede Chocolate Dairy Snack (Regular or Lite) or Squishy Yogurt (Strawberry, Vanilla, Tropicana or Banana)

#### **FLAVOURED MILK**

**Moobox** Flavoured Milk (Strawberry, Chocolate or Banana)

#### Extras-limit to once per week

#### BARS

Jana

Hillcrest Muffin Bars (Apple & Cinnamon, Fruit Explosion or Ginger Kisses), Be Good Bars (Orange, Cranberry or Grains Delight), Chewy Choc Squiggle Muesli Bars, Fruity Filled Bars (Apple & Cinnamon or Mixed Berry) or Chewy Yoghurt Muesli Bars (Strawberry, Apricot or Tropical)

#### **CHIPS & SNACKS**

Sprinters Crinkle Cut Potato Chips (Salt & Vinegar, Original, BBQ or Sour Cream & Onion)
Chazoos Noodle Snax (BBQ or Chicken)
Damora Crispetts

#### SPREADS

**Colway** Light Mayonnaise **Bramwells** Premium Australian Honey