

# Classroom activities

## Stage 1 / Lesson three



### Learning Outcomes

A student:

- **PHS1.12** Recognises that positive health choices can promote wellbeing.
- **EN1-10C** Thinks imaginatively and creatively about familiar topics, ideas and texts when responding to and composing texts.



### Resources and Preparation

#### Resources

- Food advertisements from magazines (not catalogues) – 1 per student plus spares.
- Pencils for drawing and colouring.
- A4 paper – 1 per student plus spares.

#### Preparation

##### 1 month prior to lesson:

- request donations of magazines (not catalogues) from parents and staff.

##### 1 week prior to lesson:

- select advertisements.

**Duration | 40 minutes**

## Get Loud for Fruit & Veg

Students create a print ad to promote fruit and vegetables.

### Introduction (5 mins)

- Review knowledge from previous lessons: can they name some fruit and vegetables; can they identify reasons to eat fruit and vegetables?
- Advise students that 9 out of 10 Australians do not eat enough fruit and vegetables. Can they think of what this might mean for our wellbeing?
- Advise students that they will be developing an advertisement to encourage people to eat more fruit and vegetables.

### Activity (20 mins)

1. As a class, look at one of the food advertisements and brainstorm how they could modify it to advertise a fruit or vegetable. E.g. modify a chicken advertisement to promote carrots.
2. Each student chooses a magazine advertisement to copy and a fruit or vegetable to promote.
3. Students create a magazine advertisement for their chosen fruit or vegetable.



### Conclusion (15 mins)

Students' advertisements are displayed on their desks. The class reviews all the advertisements and discusses which would encourage them to eat more of the fruit or vegetable and why.

### Assessment

- For:** Student contribution to group discussions.  
**As:** Student works independently to create magazine advertisement.  
**Of:** Quality of student work.

### Differentiation

- Extend:** Students write an exposition on why it is important to eat fruit and vegetables at every meal and snack.  
**Simplify:** Students complete task with assistance. Students develop ads in mixed ability pairs or small groups. Students complete a lower stage activity.

### School/Home Link

Advertisements can be posted around the school, in the newsletter and/or on the school website.

