

Healthy Kids

Product Registration Scheme 2022



The [Healthy Kids Product Registration Scheme \(PRS\)](#) is the leading food and drink registration program for school canteens in Australia. By registering with Healthy Kids, you can take advantage of our extensive canteen network and promote your products to approximately 8,000 school canteen managers across the country.

BENEFITS OF REGISTERING YOUR PRODUCTS:

- A comprehensive product listing in our [School Canteen Buyers' Guides](#) – trusted resources widely used by canteen managers across the country to build healthy menus. Our Buyers' Guides are printed and sent to every school in NSW & ACT with a school canteen in Term 1 of each year (over 3,000 schools) and is available online for download for schools all over Australia (approximately 8,000 schools).
- A **registration certificate** that shows the assessment of your products against each state/territory canteen guidelines and the Healthy Kids Nutrient Criteria.
- Use of the distinctive and credible **Healthy Kids Registered Product Logo** in your marketing materials, subject to a signed Licensed Deed Agreement.
- The opportunity to **advertise** with Healthy Kids in our Buyers' Guides, Members' Magazines, eNewsletters, website, and social media pages. View our [2022 Media Kit](#) for more information.
- An opportunity to participate in our biennial **Healthy Kids Exhibition and Training Day**.

HOW TO REGISTER:

Companies are invited to download the [2022 Product Registration Application Form](#). Please sign and email to us at info@healthy-kids.com.au along with on-market labels for each product you wish to register.

2022 COST TO REGISTER:

\$2,049 (+GST) Company Benefit Fee and \$115 (+GST) per product for Product Assessment Fees. These fees cover the assessment of products for NSW, QLD, ACT, VIC, TAS, SA and NT.

REGISTERING PRODUCTS THROUGHOUT THE YEAR:

PRS runs year-round. When products are registered after the cut-off date to make it into our 2022 Buyers' Guide (10th September 2021), the products and company details are added to the "[What's New](#)" page on our website, and this page is advertised in our monthly canteen eNewsletter.